

FOR IMMEDIATE RELEASE

SRC Holdings Announces General Manager, Leadership Promotions

SPRINGFIELD, Mo, October 3, 2024 – SRC Holdings Corp., the leading North American remanufacturer and supply chain provider for original equipment manufacturers (OEMs) and aftermarket suppliers, is proud to announce general manager and leadership promotions at Ceramex North America (Ceramex), effective October 1, 2024. These promotions support Ceramex’s growth plans and mission of providing sustainable and cost-effective emission systems solutions to OEMs.

Mike Wilson, General Manager of Ceramex North America

Mike Wilson, Controller, has been promoted to General Manager of Ceramex North America. Mike joined Ceramex in 2022, bringing 7 years of experience as an accountant with Hagan, Tucker, Schmitt & Gintz CPAs.

Mike has played an instrumental leadership role at Ceramex in a revamp of its warehouse, an ERP implementation, and as a culture committee leader and design team member for Ceramex’s Great Game of Business (GGOB) relaunch. Mike holds bachelor’s and master’s degrees in accounting from Missouri State University and will begin his GGOB Internal Coach Certificate this fall.

“I am very excited about the opportunity to lead this fantastic team,” said Mike. “With the talent we have in the building, the sky’s the limit moving forward.”

Carley Carmichael, Director of Operations of Ceramex North America

Carley Carmichael, Operations Manager, has been promoted to Director of Operations of Ceramex North America, reporting to Mike Wilson, General Manager. Carley joined Ceramex in April of 2023, bringing 10+ years of accounting and operations experience, including the role of Firm Director at Hagan, Tucker, Schmitt & Gintz CPAs.

Carley has led the Ceramex team to new production efficiencies while maintaining best-in-class product quality. She has been instrumental in securing new business and improving profit margins. Carley’s experience, commitment to professional growth, and the skills she developed over the years will allow her to excel in this new position. Carley also leads Ceramex’s ownership culture and wellness committees.

“I am proud to be part of a team that is united in working toward our goals,” said Carley. “The culture and production changes over the past two years have been incredible, and I cannot wait to see what the future holds for Ceramex.”

About SRC Holdings Corp.

SRC Holdings Corp. is the leading North American remanufacturer servicing original equipment manufacturers and aftermarket suppliers. The SRC Family of Companies help customers reach financial and sustainability targets through custom remanufacturing, new assembly, supply chain management, and core and materials management in the agricultural, industrial, construction, truck, marine and automotive industries. Since its founding in 1983, SRC has pioneered the open-book management movement and currently employs 2,000 employee-owners across the United States. Learn more at www.srcholdings.com.

About Ceramex North America

Ceramex North America specializes in Diesel Particulate Filter (DPF) restoration and cleaning solutions for commercial and industrial diesel engines. Ceramex focuses on sustainability by providing cost-effective, environmentally friendly alternatives to replacing emission system components. With nearly a decade of experience, Ceramex is trusted by major OEMs for their innovative cleaning technology and commitment to maintaining emission standards. Learn more at www.ceramexnorthamerica.com.

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